

Mochitsuki 2008 Evaluation

Thank you very much for your participation in Mochitsuki 2008! We need your feedback to plan and improve next year's celebration. This evaluation form will also be posted on the Mochitsuki webpage, www.mochitsuki.org.

Please get your responses to us by Sunday, February 10th so we can include them in our evaluation meeting. You can email your response to info@mochitsuki.org or mail to Mochitsuki 2008, P.O. Box 230046, Tigard, OR 97281-0046.

Name & Organization (optional) _____

Theme

This year we gave a Hawaiian twist to Mochitsuki to highlight another element of our community and to keep the event fresh. What did you think? Any suggestions for next year?

Community Partners

1. Mochitsuki is designed as a service to the community. Our sponsors contribute time and money to give the opportunity for community groups to reach the public, educate them about their activities and raise funds. Please give us an estimate of your fundraising profits so we can see if our efforts to support community organizations are successful.
2. Were there other benefits to your organization, such as publicity about your programs, recruitment of volunteers, increasing your mailing list, etc.?
3. How many volunteers did you have? (This helps us if we write grants for future events.)

Cultural Fair in the College Center

4. Any comments about the voluntary donation at the Cultural Fair? Our suggested donation was \$2 for adults and \$1 for children.
5. Any comments about the Community Stage and the program? Are there any new performers that you would like to see on the Community Stage in the future?
6. PCC Food Service provided hot food, bentos, sushi, etc. Any comments about their food? Did it impact your organization's food sales?
7. The Mochi Team did a lot of preparation for their mochi pounding demonstrations this year. Did you get to see the mochi pounding? Any comments?
8. We also had Ikebana workshops, ice carving and a calligraphy area run by the Richmond students. Are there any other demonstrations or activities that we should include in the future?
9. Did the Cultural Fair layout, power and signage meet your needs?

10. Was the Information Booth at the Cultural Fair helpful? Any suggestions for improvements?

11. How can we improve the program handout at the Cultural Fair?

“Mochitsuki with Aloha” in the Performing Arts Center

12. Did you get to see the stage show in the PAC? What did you think of the performance? Did you hear any other comments?

13. Any comments about the displays in Performing Arts Center lobby area?

14. What would you like to see in future stage shows?

Tickets and Community Partner Ticket Program

15. Did the Community Partner Ticket Sales program work for you and your organization? Any problems or comments? Ideas for improving the ticket sales program?

Advertising and Publicity

16. What did you think about the advertising for Mochitsuki 2008? Where did you see our event mentioned? Did you see our flyers? Improvements to the flyers and ads?

17. Did you see any news coverage (newspaper, television or radio) about Mochitsuki before the event? After the event?

18. Are there any publicity opportunities that we should pursue next year?

19. Suggestions for additional sponsors?

General Mochitsuki Questions

20. Any final comments or suggestions to improve our Mochitsuki event? Is there anything you would like to see in future Mochitsuki events?

Thank you Mahalo! Arigato gozaimashita!

Mochitsuki 2008 was supported by Nikkei Jin Kai, Japan-America Society of Oregon and the Consulate General of Japan. Our sponsors are the Portland Chapter of the Japanese American Citizens League, Portland Taiko, Oregon Nikkei Legacy Center and the Portland Community College Multicultural Center.